



## WORK HERE

## LIVE HERE

## INVEST HERE

## NEWS & EVENTS

[Home](#) > [Ashford - The Future](#) > [Ashford Brand](#)

### Ashford Brand

The future of Ashford and the surrounding area is one of prosperity and growth. To support Ashford's growth and to promote Ashford as a great place to live, work, visit and do business a brand for Ashford has been created.

This brand carries a powerful message 'best placed in Britain' which is underpinned by a range of propositions that highlight what Ashford is 'best placed' for – such as living, business, working and transport.

The Ashford brand was developed and tested through research and interviews with a range of government organisations, businesses based in the borough and beyond, further education providers, developers and representatives from various media organisations.

### Using the Ashford Brand

For full details of how to use the Ashford brand see our [Brand guidelines](#).



[+ Ashford. Closer than you think](#)

[+ Work Here](#)

[+ Live Here](#)

[+ Invest Here](#)

[+ Ashford - The Future](#)

[Why Ashford?](#)

[Progress to Date](#)

[Ashford in Pictures](#)

[▶ Ashford Brand](#)

[Brand Guidelines](#)

[Useful Links](#)

[+ News & Events](#)

