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Ashford - The Future

Ashford is undergoing an exciting transformation that will boost its prospects as an attractive and exciting place to live, work and do business.

Ashford is enjoying a period of sustained growth and reinvigoration, with a fresh vision to improving retail, commercial, educational, leisure and transport facilities for all.

With a 37 minute high speed rail service to London, house prices and office rents more affordable than many places in the South East, and critical improvements to roads and facilities taking place, there are many reasons to be positive about Ashford's continued development.

Key facts about Ashford:

- Ashford is one of the fastest growing town between London and the Continent
- 37 minutes to London via the high speed rail link
- Paris in 2 hours and Lille in under 1 hour from Ashford International
- Exciting shopping opportunities in the extended [County Square shopping centre](#) and the [Designer Outlet](#)
- A multi-million redeveloped leisure centre and international standard athletics stadium
- Expanding education facilities including potential for a new higher education campus
- 2 million sq ft of commercial office development
- Office rents 68% lower than in London and 40% lower than in the South East
- House prices 28% less than in London and 14% less than the South East average
- Surrounded by stunning countryside, villages and woodland, and part of the Kent Downs area of outstanding natural beauty
- 85% of Ashford residents value their quality of life in Ashford

In the near future, the town can expect to see the start of further exciting and sustainable developments, including a stunning new retail, residential and commercial development in the town centre (Elwick Place), creation of a vibrant Commercial Quarter that will bring more job opportunities, and more focus on improving community and leisure facilities for all.

Ashford - the smart choice for a fulfilling future.

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