

For more information on the project visit:  
[www.ashfordbestplaced.co.uk](http://www.ashfordbestplaced.co.uk)  
or call Kent County Council on 08458 247247

For more advice on water saving visit:  
[www.southeastwater.co.uk](http://www.southeastwater.co.uk) or [www.environment-agency.gov.uk](http://www.environment-agency.gov.uk)

# Savings On Tap

## Water savings for existing homes in Ashford

Partners:

south east water

Environment Agency



ASHFORD  
BOROUGH COUNCIL



Kent  
County  
Council



When you have finished with  
this leaflet please recycle it

**Ashford**  
best placed in Britain

# Savings On Tap -

Water savings for existing homes in Ashford

A water saving project taking place in part of south Ashford is aiming to investigate ways of reducing water use in the home and may offer households the chance to save on their water bills.

The highly successful 'Savings On Tap' project on the Hillreed Homes development at Highland Park, Singleton, has focused on fitting water saving devices in new homes but this new pilot project now looks to offer similar benefits to existing homes.

In Kent 75% of the demand for public water supply is from consumption in the home.

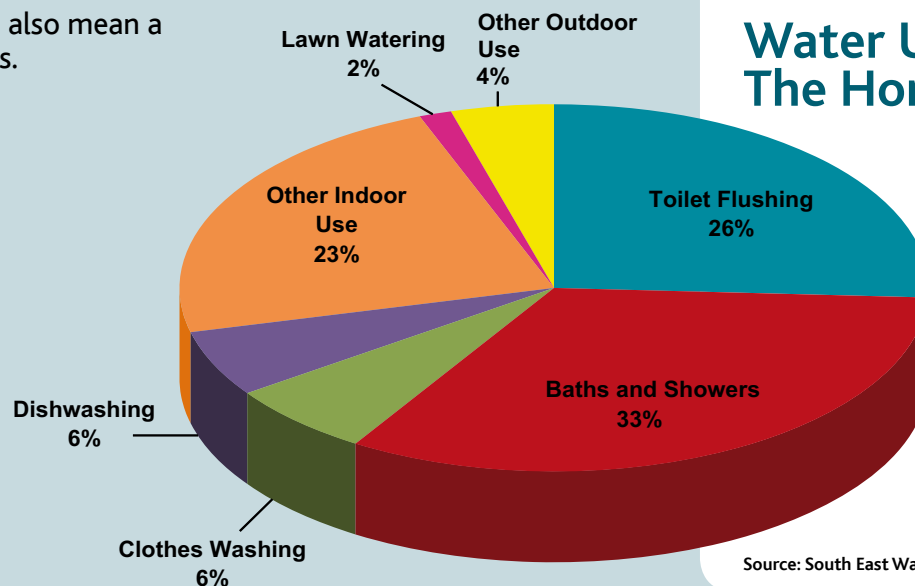
It is estimated savings of up to 11,000 litres a year per household could be achieved through the fitting of a number of low cost water efficiency measures.

These potential savings represent the size of a small swimming pool and are equivalent to 10% of domestic water use per household.

If the project is a success it could also mean a reduction in household water bills.

The project, organised by Kent County Council, South East Water, Environment Agency, Ashford Borough Council and Ashford's Future will focus on selected streets in the south Ashford area.

It is hoped that findings can be rolled out to other areas of Kent and the wider South East in the future.



## Water Savings - Top Tips

There are many ways we can all use less water and cut our bills at the same time.

### Taps

- Dripping taps are not only annoying but they also waste a lot of water. Most dripping taps only need a new washer, which can be very simple to fix.
- Take a five-minute shower rather than a bath. Bathing uses approximately 80 litres (18 gallons) of water, a five-minute shower uses only 30 litres.
- Use a glass of water to rinse your teeth after brushing, rather than leaving the tap running. This alone could save a family of four a bathful of water every day.

### Toilets

- Approximately one-third of water used in the home is flushed away. Older types of cisterns can use as much as 10 litres of water per flush, whilst the new ones use as little as 4 litres.
- Use a Save-A-Flush bag in your cistern to save a litre of water with every flush. The bags are available as part of the project or can be ordered for free from South East Water - call 0845 850 6060 or visit [www.southeastwater.co.uk](http://www.southeastwater.co.uk).
- The EcoBETA is a useful water saving device that will be available free to homes within the Savings On Tap project area. EcoBETA is a dual flush retrofit device, that once installed in your toilet's water tank gives you the option of a regular flush or a half flush of your toilet.
- If you already have a dual flush toilet, use the light flush whenever possible.
- Check if your cistern is leaking by putting a little food colouring in the cistern. If the colouring begins to appear in the bowl when the toilet has not been flushed, you should get the cistern checked.

## Water Usage In The Home

Source: South East Water Micro-component analysis